



2012 Free Sample Agent Media Kit

To Advertise: (315) 484-5175, or eric@derivativemedia.com

ABOUT FREE SAMPLE AGENT

Free Sample Agent is an upbeat and encouraging blog dedicated to helping its readers find great deals, stretch their hard-earned dollars, and live on less than they make so they can save more and give more. We list new samples, coupons, and deals each day, which keeps our content fresh and appealing, with over 70% return visitors each day.

ROTATING AD SPOTS ON FREE SAMPLE AGENT

All rotating ads appear in the throughout our site. One-month ad spots are available for \$15 CPM. Choose from 300x250, 336x728 and 728x90 IAB sizes.

EXCLUSIVE ADVERTISER IN EMAIL NEWSLETTER

Free Sample Agent reaches a wide audience of over 25,000 unique email subscribers, the majority of whom receive an email newsletter daily. A business who advertises in the Free Sample Agent newsletters is the exclusive advertiser. This is an excellent opportunity to get your brand in front of thousands of people each day and over a half a million times a month.

FEATURED SAMPLE- \$300 / MONTH | NON-STICKY \$150 / MONTH

Your creative, copy and link will be featured among the actual samples on the site. This means it will be syndicated to our email newsletter, Twitter, our Facebook page, and to other websites via RSS. It will remain on the front page as a sticky post for one month for \$300/month, or will float down with regular posts for \$150.

ADVERTISING PACKAGE | \$250/2WKS OR \$400/1MONTH PACKAGE INCLUDES TWO ADS SPOTS IN EACH NEWSLETTER

300x250 or 250x250 ad at the top of each newsletter
728x90 or 468x60 ad at the end of each newsletter

REVIEWS/GIVEAWAYS

Free Sample Agent offers unbiased reviews and giveaways of your product at no charge. Product must align with the central values and mission of Free Sample agent and must be approved before scheduling. A product value of \$350-400 (\$150 for small companies) is requested as a courtesy to Free Sample Agent's readership and the (likely) thousands of entries. All prizes must be shipped directly to the winners.

We accept PayPal (debit, credit, eCheck) or check. Payment must be received in full before ad begins running. **All ads must be approved by Free Sample Agent** before running. We reserve the right to refuse advertising or to refuse to run an ad if we find it to be objectionable.

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